Tiff Setzler

Web Designer & Developer

717.668.3357
tiffsetzler@gmail.com
TSetzlerDesigns.com
Facebook.com/TSetzler

Experience

Elias/Savion Advertising
Developer, September 2015 - Current
- Create responsive emails & monitor campaigns
- Make website updates & revisions
- Post press, news release and blog posts
- Work on a team to create websites for clients using WordPress & Magento

BuzzNTheBurgh Pittsburgh
Blogger/Social Media Manager, April 2015 - Current
- Talk to local Pittsburgh business about what they do and how they started, then take the information obtained and write about them to promote their business.
- Research events going on in Pittsburgh, contact the event manager to find out more about the event, and then write about the event before and after.
- Share and maintain the Facebook, Instagram & Twitter

Chemistry Communications
Junior Web Developer, July 2015-September 2015
- My main task is to create custom WordPress templates for clients to go in and easily change and update content and media.

Brunner - B*Works
Visual Developer, May 2014-May 2015
- Agency, that offers marketing thru the web & print
- My main task is to create websites & microsites from using designs provided by a designer. Using HTML, HTML5, CSS, CSS3, JavaScript, jQuery, Skeleton Boilerplate & Bootstrap
- Creating web applications using C#/ASP.NET/MVC
- Another task is to create custom design emails for clients to send thru their own email platform, developed by using a designers designs
- Another task I have is to create online Flash banners in multiple sizes used for the web, developed by using a designers designs

180 Fusion
Web Designer/Developer, April 2013-June 2014
- Online Internet marketing company that offers Pay Per Click, SEO & Web Site Redesigns
- My main task is to create custom WordPress themes that the client & then plugin their information. I also make the template so that the client can easily go in and edit their content if needed. Using PHP, HTML, HTML5, CSS, CSS3, JavaScript, jQuery, Skeleton Boilerplate & Bootstrap
- Another task is creating landing pages for client; with PHP I have the form sent to their email or I have them integrated with their CRM. Before the email can be sent I use custom JavaScript to check to see if the require fields are filled in & if they are empty the JavaScript will alert the user.
- Once a site or landing page has been finished I am in charge of moving them to their hosting account, setting up redirects, moving META data and/or pointing their DNS.

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Experience

Art Institute of York - Pennsylvania
Technical & Admissions Departments, 2011-2013
- While working in the Technical Department I print out prints and sign out equipment to staff and students.
- While working in the Admissions Department I watch incoming students take the Accuplacer Test & stuffed packets that go out to potential students.

Education

Web Design & Interactive Media-Bachelor of Science
Art Institute of York - Pennsylvania, March 2013

Associate in Specialized Technology
Art Institute of York - Pennsylvania, December 2010

Membership

Ad 2 Pittsburgh November 2015 - Current
I am an active member of Ad2 Pittsburgh, I am also the Ad2 Pittsburgh Vice President & Social Event Coordinator. I plan multiple social events here in Pittsburgh & organize social events benefiting local charities.

Student Government - President 2009 - 2012
I was an active member of Student Government, I was also the Student Government president for three years. I organized and ran many events, many benefiting local charities.

York Jaycees - York, PA 2009 - 2012
At the age of 19 I started volunteering with the York Jaycees, I did not become an active member until I turned 21.

In 2012 I was on the committee for the 2012 Chili Cook-off, where I was in charge of the activates for the children.

Volunteer

Holiday Drive, November - December 2016
With Ad2 Pittsburgh members I organized a drive to collect over a hundred items to be donated to the St. Barnabas's Presents for Patients.

Food & Toiletry Drive, January - March 2016
With Ad2 Pittsburgh members I organized a drive to collect over a thousand items to be donated to the Food Bank of Central Pennsylvania.

Ad 2 JUICE Networking Event - November 2015 to Current
Ad 2 Pittsburgh host a monthly networking happy hour to bring together business & workers in the Pittsburgh area. I find a location to host the event each month, find designers to design creative, invite multiple people, maintain Facebook Event, post on social media to make this a beneficial networking event for everyone.

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